



Membership Application

I, _____, hereby apply for membership in the American Advertising Federation – Greater Evansville.

Company employed by _____
(your school, if student or educator)

PLEASE PRINT

Title or Position _____

E-mail Address _____

Business Address _____ State _____ Zip _____

Home Address _____ State _____ Zip _____

Phone _____ Fax _____

Address which you prefer to get AAF – Greater Evansville mailings (please check one):

- BUSINESS
- HOME

Membership Dues

OPTION #1

Regular-Non Corporate

\$90

(Membership period July through June)

New members who join after August of any year will have dues pro-rated until next membership period begins.

Student \$10 per year

OPTION #2

SAVE! with AAF - GREATER EVANSVILLE

Individual-Non Corporate All-Inclusive Membership

\$280

Fee includes pre-paid attendance at all AAF - GREATER EVANSVILLE luncheon meetings and events, including ADDY's and the Annual Auction. (Workshops and seminars are not included).

OPTION #3

**EXTRA SAVINGS! with AAF – Greater Evansville
Corporate Membership**

Convenient and flexible! If your company wants two or more employees to attend AAF - GREATER EVANSVILLE meetings and events, this is the choice for you.

Dues fee includes all member benefits (but does not include fees associated with each and every event).

| | |
|------------------|-----------|
| 1 – 2 Employees | \$160.00 |
| 3 – 5 Employees | \$325.00 |
| 6 - 10 Employees | \$500.00 |
| Unlimited | \$ 800.00 |

NOTE: Payment for dues should accompany application.

Send completed form and payment to:

AAF – Greater Evansville
P. O. Box 215
Evansville, IN 47702-0215

Questions? Phone (812) 423-3843

The above information is complete and truthful:

Sign: _____ Date _____

MEMBER BENEFITS

- A year of great programs about our ever-changing industry
- Networking opportunities
- Member prices at regular AAF - GREATER EVANSVILLE meetings, ADDY fees.
- Membership in American Advertising Federation (AAF).
- Special discount offers through AAF

***** **BE ACTIVE IN AAF - GREATER EVANSVILLE!** *****

See next page for all the exciting committees you can join.

COMMITTEES:

AAF - GREATER EVANSVILLE is an active Club! And we need **you** to help us fulfill all our objectives. Please check any of the committees in which you might be interested. For full descriptions of the committees, check the AAF - GREATER EVANSVILLE Web site www.adclub.evansville.net

PLEASE SELECT the top five committees on which you would like to serve (from 1 through 5, 1=most preferred).

_____ **ADDY's**.....The biggest event of the year. Help plan and execute the printed materials, judging and the BIG NIGHT!

_____ **Advertising Education/Scholarships**.....Work with students at area colleges and universities to help develop the next generation of advertising professionals. Also select high school and college students to receive AAF - GREATER EVANSVILLE scholarship awards.

_____ **Annual Auction**.....The major AAF - GREATER EVANSVILLE fundraiser. Get the goods and run the event.

_____ **Communications/Marketing**.....Help us get the word out, through publicity, Web site and news media. Develop a working marketing plan to attract new AAF - GREATER EVANSVILLE members.

_____ **Cultural Diversity**.....Make contacts and dispense information about opportunities in the advertising profession to the widest possible population base.

_____ **Fund Raising**.....Develop creative and innovative ways to raise funds to support AAF – GREATER EVANSVILLE activities and programs.

_____ **Government Relations**.....Keep the membership and the community informed about the latest government activities on advertising issues in Washington, Indianapolis and your town.

_____ **Membership/Hospitality and Club Involvement**.....Recruit new members, retain the current ones to keep AAF - GREATER EVANSVILLE growing and strong. Then, help make members feel welcome and involved in Club activities.

_____ **Programs**.....What do you want to see and hear at the AAF - GREATER EVANSVILLE meetings? Be part of planning the educational programs that are the heart and soul of AAF - GREATER EVANSVILLE's offering to members.

_____ **Public Service**.....Not for profit organizations often need advertising and promotion advice and assistance. This committee discovers the projects and makes the plans for big projects and small.

_____ **Sponsorships**.....Sponsors can be great conduits for program speakers. Plus, their monetary support helps us upgrade the programs we present. Help the Club find them.